

MONRAD'S SPRING 1957

OLAF MONRAD BULB CO., Inc.

Over 30 Years Service and Quality
900 Thomas Street Elliott 8797 Seattle 9, Wash.



SPRING 1957

WHOLESALE PRICE LIST

Top Quality Packaged Flower Bulbs
Garden Supplies

DISTINGUISHED — COLORFUL — PACKAGED FLOWER BULBS. A COMPLETE SELECTION OF THE MOST POPULAR VARIETIES IN DEMAND. EACH WITH COLORED ILLUSTRATION AND CULTURE DIRECTIONS.

GLADIOLUS (No. 1 Size)

Approx. Weight per 100 bags (Named Varieties) — 40 lbs. Weight per 100 bags (Jumbo Mixture) — 100 lbs.
7 Bulbs per package

COST . . . 29c each

RETAIL . . . 49c each

PLEASE
SHIP

WHITE SHADES

Snowprincess, excellent pure white
Margaret Beaton, white with cherry red blotch
Corona, creamy white with pink edging
Greenlight, the "chartreuse" gladiola

PINK SHADES

Burma, ruffled, deep rose
Marguerite, watermelon pink
Rosa Van Lima, soft pink, rose marking
Spic & Span, outstanding deep salmon pink
True Love, delicate light pink, golden throat

YELLOW SHADES

Hopman's Glory, compact, rich, golden yellow
Sun Spot, beautiful light buff
Pactolus, orange-yellow, red blotch
Shirley Temple, ruffled creamy yellow
Spotlight, lemon-yellow, red throat
Gold, nice daffodil yellow

PRIZE MIXTURE

Hand picked selection of 12 large size Glads in all colors. Our best seller.
Cost .48 ea. Retail .79

GLAD GIFT BOX

Contains 12 No. 1 Glads, each individually wrapped showing name of variety and description. Box is 7"x9", with bottom in red and green and full color picture on lid. A real gift
Cost .74 ea. Retail \$1.25 ea.

TUBEROUS BEGONIAS (1 1/2-2" Size) COST: 23c each RETAIL: 39c each

Weight per 100 bags—12 lbs.

DOUBLE CAMELLIA-FLOWERING

Pink Red Rose Salmon
Yellow White

SINGLE FRILLED

Pink Salmon Rose Red
Yellow

CARNATION—Heavily ruffled

Pink Yellow

PICOTEE—Beautiful double white flower, with edges of various colors. Packaged in mixture,

HANGING BASKET Red Pink
White Yellow Salmon

DAHLIAS—Choice Northwestern Grown — Cost 23c each—Retail 39c each

GIANT DECORATIVE (1 bulb) Red
Pink Lavender Bronze

POM PON MIXED—(3 bulbs)—Cost 47c each—Retail 79c each.....Pkgs.

Weight per 100 bags—45-50 lbs.

Lilium Auratum, 7/9" size. "Gold-banded Lily." White with gold band in petals
Lilium Giganteum, 6/8" size. Easter Lily
Tiger Lily, 7/9" size. Orange with brown flecks

LILIES

2 Bulbs per package

Cost .29, Retail .49

Lilium Regale, 6/7" size. White with brown marking
Lilium Spec. Rubrum, 7/9" size. Beautiful rose, reflexed petals

Freight allowance \$1.00 per cwt. on packaged bulbs.

MISCELLANEOUS BULBS

All Varieties: Cost .29, Retail .49 ea.

PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
Amaryllis Hybrid, 2 1/4-2 1/2" size.....	1	20 lbs.
Anemone De Caen, No. 2 size, mixed.....	24	7 lbs.
Anemone De Caen Mixed, Jumbo size.....	6	7 lbs.
Anemone St. Brigid Mixed, Jumbo size.....	6	7 lbs.
Caladium, Fancy-leaved, 1 1/2-2 1/2"....	1	15 lbs.
Calla Aethiopica, White, 1 1/4-1 1/2"....	3	20 lbs.
Calla Elliotiana, Yellow, 1 3/4-2".....	2	20 lbs.
Calla Rehmani, Pink, 1 1/4-1 1/2".....	2	16 lbs.
Galtonia, "Summer Hyacinth," Pure white	4	25 lbs.

PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
Canna, "The President," Red, green foliage	3	25 lbs.
Canna, "Yellow Humbert," Yellow.....	3	25 lbs.
Canna, "Hungaria," Pink.....	3	25 lbs.
Canna, "King Humbert," Red, bronze foliage	3	25 lbs.
Ranunculus, Double mixed, No. 2 size..	15	7 lbs.
Tigridia (Mexican Tiger Flower), No. 1 size.....	6	10 lbs.
Tuberoses, Double white, "The Pearl," 3-4"	3	15 lbs.

GARDEN SUPPLIES

FERTIL-POINTS, the "Streamlined" Plant Food Tablet

Everything essential for plant life in a convenient pointed tablet form
... plus Vitamin B₁. No dissolving, mixing or measuring necessary—each
tablet gives a perfectly blended feeding to your plants. It's odorless.

Cartons Fertil Points of 144 boxes	Cost	Each
10c size	\$ 8.64	\$.06
Display cartons of 24 boxes, 10c size	1.44	.06
Cartons, 72 boxes, 25c size.....	10.80	.15
Display cartons of 12 boxes, 25c size	1.80	.15

SOIL - PREP

The ideal planter mix or soil conditioner. Our own special preparation
containing proper ingredients for best growing results. Attractive eye-
catching package.

Two Sizes:

160 cu. inches, packed 24 per ctn. Cost: .20 ea.	Retail: .35 ea.
400 cu. inches, packed 12 per ctn. Cost: .45 ea.	Retail: .79 ea.

CHARCOAL

Monrad's SACK-O-CHARCOAL, made from hardwood. For
indoor and outdoor use. Highly recommended during bulb
planting seasons. Double cellophane bag. Large 12 oz. size.
Packed: 24 per ctn. Cost: .20 ea. Retail: .35 ea.

OLD ENGLISH BULB MIXTURE

A universal non-burning bulb meal incorporating the most essential
elements necessary for bulb nourishment. Use at planting seasons. 1 1/2 lb.
bags packed 12 per carton. Cost: \$4.97 ctn. Retail: .69 ea.

COPPER-WIRED LABELS

Extra smooth wooden tree labels for marking names of shrubs, trees,
plants, etc. Attractive cellophane packages containing 25 painted labels.
Cost: 15c ea. Retail: 25c ea.

MICHIGAN PEAT

African Violet Soil—Rose Soil—Potting Soil—Michigan Peat. (See
bulk price list for complete descriptions and prices.)

BULB ASSORTMENTS

(CHECK HERE) No. 1 No. 2 No. 3 No. 4

No. 1 (\$35.00)

	Cost Each
50 Bags Gladiolus, assorted named varieties.....	\$.29
6 Bags Gladiolus, Rainbow Mixture.....	.52
2 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
25 Bags Begonias, assorted named varieties.....	.23
4 Bags Begonias, mixed89
10 Bags Lilies, assorted29
5 Bags Canna, assorted colors29
5 Bags Calla, assorted colors29

No. 2 (\$55.00)

	Cost Each
70 Bags Gladiolus, assorted named varieties.....	\$.29
10 Bags Gladiolus, Rainbow Mixture.....	.52
4 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
30 Bags Begonias, assorted named varieties.....	.23
8 Bags Begonias, mixed89
10 Bags Lilies, assorted29
27 Bags Miscellaneous bulbs (best items for your particular locality)29

No. 3 (\$80.00)

	Cost Each
100 Bags Gladiolus, assorted named varieties.....	\$.29
15 Bags Gladiolus, Rainbow Mixture.....	.52
6 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
50 Bags Begonias, assorted named varieties.....	.23
10 Bags Begonias, mixed89
15 Bags Lilies, assorted29
40 Bags Miscellaneous bulbs (best items for your particular locality)29

No. 4 (\$100.00)

	Cost Each
120 Bags Gladiolus, assorted named varieties.....	\$.29
23 Bags Gladiolus, Rainbow Mixture52
8 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
56 Bags Begonias, assorted named varieties.....	.23
12 Bags Begonias, mixed89
20 Bags Lilies, assorted29
50 Bags Miscellaneous bulbs (best items for your particular locality)29

TERMS: 30 days net/2% 10 days. F.O.B. Seattle, Wash.

Please order in multiples of 5-10, etc.

CUSTOMER
NAME.....

ADDRESS.....

SHIP VIA..... WHEN.....

CITY..... STATE.....

Freight allowance \$1.00 per cwt. on packaged bulbs.

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Approx. Weight per 100 bags (Named Varieties) — 40 lbs. Weight per 100 bags (Jumbo Mixture) — 100 lbs.
7 Bulbs per package

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WHITE SHADES

Snowprincess, excellent pure white
Margaret Beaton, white with cherry red blotch
Corona, creamy white with pink edging
Greenlight, the "chartreuse" gladiola

PINK SHADES

Burma, ruffled, deep rose
Marguerite, watermelon pink
Rosa Van Lima, soft pink, rose marking
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True Love, delicate light pink, golden throat

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Sun Spot, beautiful light buff
Pactolus, orange-yellow, red blotch
Shirley Temple, ruffled creamy yellow
Spotlight, lemon-yellow, red throat
Gold, nice daffodil yellow

PLEASE
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RED & SMOKY SHADES

Smoky, newer, beautiful smoky red
His Memory, deep rich scarlet
Chamouny, cerise rose, silver edged
Poinsettia, newer, finest light red
Valeria, light red, yellow markings
Vagabond Prince, chocolate brown

SALMON & ORANGE SHADES

Aladdin, huge bright salmon
Coral Glow, light reddish orange
Picardy, favorite apricot pink

BLUE, LAVENDER & PURPLE SHADES

Abu Hassan, deep violet color
Blue Beauty, best medium blue
Elizabeth the Queen, ruffled orchid
Minuet, good large lavender

PRIZE MIXTURE

Hand picked selection of 12 large size Glads in all colors. Our best seller.
Cost .48 ea. Retail .79

RAINBOW MIXTURE

18 Large Flowering Size Bulbs in all Colors
Cost .52 Retail .85

GLAD GIFT BOX

Contains 12 No. 1 Glads, each individually wrapped showing name of variety and description. Box is 7"x9", with bottom in red and green and full color picture on lid. A real gift
Cost .74 ea. Retail \$1.25 ea.

SACK-O-GLADS

Contains 36 large and Jumbo size Glads in mixture. Packed in colorful open-mesh sack, with picture and planting instructions.
Cost \$1.19 ea. Retail \$1.98 ea.

TUBEROUS BEGONIAS (1½-2" Size) COST: 23c each RETAIL: 39c each

Weight per 100 bags—12 lbs.

DOUBLE CAMELLIA-FLOWERING

Pink Red Rose Salmon
Yellow White

SINGLE FRILLED

Pink Salmon Rose Red
Yellow

CARNATION—Heavily ruffled

Pink Yellow

PICOTEE—Beautiful double white flower, with edges of various colors. Packaged in mixture,

HANGING BASKET Red Pink
White Yellow Salmon

2 Bulbs per package

CHOICE BEGONIA MIXTURE

An outstanding package of various types and colors. Large bag with full color picture. Contains 10 large 1½-2" bulbs.

Cost .89 Retail \$1.49

(Double)	"PEONIES"	(Giant)
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Red	Rose	White	Pink
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Individually wrapped roots. Packed 36 assorted per carton.

Cost .40 ea. Retail .69 ea.

DAHLIAS—Choice Northwestern Grown — Cost 23c each—Retail 39c each

GIANT DECORATIVE (1 bulb)	Red
Pink	Lavender

CACTUS (1 bulb)	Yellow
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Pink	Bronze	Red
------	--------	-----

POM PON MIXED—(3 bulbs) — Cost 47c each—Retail 79c each.....Pkgs.

LILIES

Weight per 100 bags—45-50 lbs.

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